



MEDIA RELEASE

August 17, 2020 // Toronto Ontario // For Immediate Release

Good Game Films is excited to announce a development deal with GRT Network / The Freestyle Trampoline Association (FTA).

Freestyle trampoline – also known as GTramp (which stands for Garden Trampoline) is an extreme sport that was born on Instagram in 2017. In just 3 short years, it has exploded online, and the passionate community of athletes (“flippers”) now exceeds more than a quarter of a million teens and young adults. Top influencers in the community already have millions of views and followers.

“I’ve watched this community grow from backyard enthusiasts to extreme athletes who are constantly pushing the boundaries. Each one has a unique story to tell from all walks of life around the globe,” explains Greg Roe, GRT Network Co-Founder & Former Team Canada Trampolinist.

While traditional trampoline sports are on the decline, GTramp is flying high. The athleticism is undeniable, the tricks are unbelievable, and the stories of the competitors are beyond compelling. *“We’re excited to be exploring some new ideas with the experienced storytelling and production team at Good Game Films,”* says Trish McGeer, CEO & Co-Founder of GRT and the FTA.

“We can’t wait to see where else the GTramp community can show off their incredible moves and tell their incredible stories” says Trevor Hammond, Partner and EP at Good Game Films. *“Since we’ve been working with Greg and Trish – we’ve seen firsthand how amazing these athletes are. Each one of them has a very important motivation for being in the sport”.*

GTramp is a positive and uplifting community which lends itself to brand friendly content. For branding and or broadcasting opportunities or inquiries, please contact Trevor Hammond at Good Game Films – Trevor@goodgamefilms.ca.

For more information, visit www.goodgamefilms.ca and www.FreestyleTrampolineAssociation.com